

Title: Video Content Production Intern
Reports to: Digital Content Manager

Job Description:

The Video Content Production Intern will join Film Independent's Marketing Department and assist the Digital Content Manager with the production, uploading and promotion of videos on Film Independent's YouTube channel. The Intern will assist with the brainstorming and production of video content related to the Film Independent Spirit Awards and the LA Film Festival, as well as other year-round marketing projects. This may include shooting, editing and uploading videos for Film Independent's various marketing needs, organizing digital files, cleaning up Film Independent's archival YouTube videos (this may entail adjusting thumbnails and video tags), and organizing inventory equipment.

Duties and Responsibilities:

- Uploading videos to YouTube in accordance with proper SEO standards, including titling, annotations, cards, thumbnails and tagging
- Managing aspects of a YouTube channel, including building playlists
- Cleaning up thumbnails, titles and tagging on archival YouTube content
- Organizing digital files on external hard drives for archival purposes
- Shooting video using the Canon 5D and Sony XF305 cameras
- Editing videos in Adobe Premiere Pro
- Help brainstorm and develop ideas for new video content
- Assist with all aspects of physical production, including securing filming locations, lighting, recording sound, etc.
- Help organize equipment inventory
- Assist with the promotion of new video content online

Requirements and Qualifications:

- Basic photography, videography and nonlinear editing skills
- Some knowledge of Sony 5D cameras and Adobe Premiere and/or After Effects
- Prior experience creating content for YouTube is a plus
- Comfortable using Mac platforms
- Knowledge and interest in the world of independent film is very helpful
- Prior event coverage experience preferred
- Pleasant office demeanor
- Reliable access to a car

- Availability for occasional weekend and evening hours

To apply, email your cover letter, resume and any relevant samples of YouTube and/or other video work to jobs@filmindependent.org. No phone calls or direct emails please.