Job Description as of: February 29, 2024
Title: Outreach Specialist
Reports to: Director of Programming + Events
Pay Range: $12,000 – $15,000
Status: Consultant, March 2024 – December 2024
Location: Remote

ABOUT FILM INDEPENDENT
Film Independent’s mission is to champion creative independence in visual storytelling in all its forms, and to foster a culture of inclusion. We support a global community of artists and audiences who embody diversity, innovation, curiosity and uniqueness of vision.

Job Description:
Film Independent is currently seeking a skilled Community Outreach Specialist who will provide national outreach to communities in the states with the lowest Holocaust knowledge scores: Alaska, Delaware, Maryland, New York, Georgia, Hawaii, Louisiana, Florida, Mississippi and Arkansas. Working with film festivals, arts organizations and universities, the primary target of these efforts are Gen Z and Millennials.

In this role, you will be responsible for developing and executing outreach strategies to engage these communities across the nation around a new Holocaust awareness film series, produced by Film Independent, titled *Always Remember*. Your primary objective will be to build relationships, raise awareness, and facilitate participation/attendance of the virtual film screenings.

Duties:

- Strategic Outreach Planning: Develop comprehensive outreach plans tailored to communities nationwide, taking into account cultural sensitivities and preferences.
- Community Engagement: Actively engage with Jewish community leaders, organizations, and individuals to foster partnerships and promote our *Always Remember* film series.
- Content Creation: Develop engaging and culturally aware outreach materials for the series, including newsletters, social media content, and promotional materials.
- Data Analysis and Reporting: Track and analyze outreach efforts, monitor engagement metrics, and provide regular reports to evaluate the effectiveness of outreach strategies.
- Collaboration: Collaborate closely with internal teams, including Programming and Events, Marketing and Development, to ensure alignment and consistency in messaging and outreach efforts.
- Other duties as assigned

Requirements:
- Bachelor's degree in a relevant field (Community Development, Sociology, Jewish Studies, etc.)
- Proven experience in community outreach, particularly within Jewish communities, with a strong understanding of cultural sensitivities and customs.
- Excellent communication and interpersonal skills, with the ability to effectively engage and build rapport with diverse stakeholders.
- Strong organizational and project management abilities, with the capacity to multitask and prioritize tasks in a fast-paced environment.
- Proficiency in digital marketing tools and platforms, including social media, email marketing, and content management systems.
- Familiarity with data analysis and reporting tools to track and evaluate outreach efforts.
- Passion for community building and cultural engagement, with a commitment to promoting inclusivity and diversity.
- Ability to work as part of a team and under pressure with all personalities from various levels and backgrounds.

How to Apply:

Interested candidates are invited to submit their resume and a cover letter outlining their relevant experience and qualifications to jobs@filminddependent.org. No phone calls please.

Please include "Community Outreach Specialist Application" in the subject line.

Film Independent is an equal opportunity employer and will not discriminate based on race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation or veteran status.