

# FILM iNDEPENDENT

Job Description as of: February 29, 2024

Title: Outreach Specialist

Reports to: Director of Programming + Events

Pay Range: \$12,000 – \$15,000

Status: Consultant, March 2024 – December 2024

Location: Remote

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## ABOUT FILM INDEPENDENT

Film Independent's mission is to champion creative independence in visual storytelling in all its forms, and to foster a culture of inclusion. We support a global community of artists and audiences who embody diversity, innovation, curiosity and uniqueness of vision.

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## Job Description:

Film Independent is currently seeking a skilled Community Outreach Specialist who will provide national outreach to communities in the states with the lowest Holocaust knowledge scores: Alaska, Delaware, Maryland, New York, Georgia, Hawaii, Louisiana, Florida, Mississippi and Arkansas. Working with film festivals, arts organizations and universities, the primary target of these efforts are Gen Z and Millennials.

In this role, you will be responsible for developing and executing outreach strategies to engage these communities across the nation around a new Holocaust awareness film series, produced by Film Independent, titled *Always Remember*. Your primary objective will be to build relationships, raise awareness, and facilitate participation/attendance of the virtual film screenings.

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## Duties:

- Strategic Outreach Planning: Develop comprehensive outreach plans tailored to communities nationwide, taking into account cultural sensitivities and preferences.
- Community Engagement: Actively engage with Jewish community leaders, organizations, and individuals to foster partnerships and promote our *Always Remember* film series.
- Content Creation: Develop engaging and culturally aware outreach materials for the series, including newsletters, social media content, and promotional materials.
- Data Analysis and Reporting: Track and analyze outreach efforts, monitor engagement metrics, and provide regular reports to evaluate the effectiveness of outreach strategies.
- Collaboration: Collaborate closely with internal teams, including Programming and Events, Marketing and Development, to ensure alignment and consistency in messaging and outreach efforts.
- Other duties as assigned

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## Requirements:

- Bachelor's degree in a relevant field (Community Development, Sociology, Jewish Studies, etc.)
- Proven experience in community outreach, particularly within Jewish communities, with a strong understanding of cultural sensitivities and customs.
- Excellent communication and interpersonal skills, with the ability to effectively engage and build rapport with diverse stakeholders.
- Strong organizational and project management abilities, with the capacity to multitask and prioritize tasks in a fast-paced environment.
- Proficiency in digital marketing tools and platforms, including social media, email marketing, and content management systems.
- Familiarity with data analysis and reporting tools to track and evaluate outreach efforts.
- Passion for community building and cultural engagement, with a commitment to promoting inclusivity and diversity.
- Ability to work as part of a team and under pressure with all personalities from various levels and backgrounds.

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**How to Apply:**

Interested candidates are invited to submit their resume and a cover letter outlining their relevant experience and qualifications to [jobs@filmindependent.org](mailto:jobs@filmindependent.org). No phone calls please.

Please include "Community Outreach Specialist Application" in the subject line.

*Film Independent is an equal opportunity employer and will not discriminate based on race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation or veteran status.*