**Graphic Designer**
Job Description as of October 2026
Reports to: EVP, Strategy and Advancement
Status: Exempt, full-time + benefits
Salary: $72,384
Location: Los Angeles

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**ABOUT FILM INDEPENDENT**
Film Independent's mission is to champion creative independence in visual storytelling in all its forms, and to foster a sense of inclusion. We support a global community of artists and audiences who embody diversity, innovation, curiosity and uniqueness of vision.

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**Job Description:**

The Graphic Designer collaborates with department leads to develop and execute creative assets for Film Independent's year-round programs, events and campaigns, translating their concepts and objectives into compelling designs that align with the organization's visual identity and brand guidelines. They will design materials for year-round programs and events, including Film Independent Presents, Spirit Awards, Creative Development programs, Membership campaigns, donation campaigns and more working closely with the VP's of Editorial, Programming and Production, along with external agencies to plan and execute campaigns.

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**Duties:**

- Collaborate with department leads on incoming design requests and communicate timelines, priorities and production needs.
- Translate creative briefs and campaign goals into compelling visual concepts that support audience engagement, membership growth, fundraising and program visibility.

- Develop cohesive campaign identities and adapt them across digital, print, social media and event materials.
- Create and maintain branded templates in Adobe Creative Suite and Canva that allow staff to produce routine materials consistently and efficiently.
- Design innovative print materials, website graphics, eblast elements, campaign design, logo lock-ups, digital ads, outdoor, optimized social media assets, alongside event graphics, including signage, presentation decks, step and repeats, digital screens and other materials.
- Maintain an organized, accessible archive of design files, templates, photography and brand assets.
- Ensure materials meet accessibility standards, including readable typography, appropriate color contrast and legibility across platforms.
- Review final assets for accuracy, consistency and technical specifications before review, publication or production.
- Coordinate with external agencies and freelance creatives to ensure their work aligns with Film Independent's brand and campaign objectives.
- Respond to requests in a timely manner, participate in meetings, present projects for feedback and offer creative feedback to others.
- Keep brand guidelines up to date for the organization's ability to maintain a consistent visual identity across projects.
- Meet and follow production, productivity and quality standards, resolving operational challenges and identifying work process improvements.
- Evaluate and re-design creative processes, recommending changes to art, copy writing and production schedules when applicable.
- Work directly with printers and vendors for final design outputs as needed.
- Re-format and re-size digital/print files to multiple dimensions and file formats, including photo retouching and compositing
- Animate ads and design/code email blasts in HTML as needed.
- Other duties as assigned.

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**Requirements:**

- Minimum 3 years experience working as a Graphic Designer.
- Love of independent film a must.
- Fully proficient in the latest versions of Canva and Adobe Creative Suite - Illustrator, Photoshop, InDesign and Acrobat (using Mac); knowledge of iMovie and ProCreate a plus.
- Time management skills with the ability to juggle multiple tasks, as well as patience and flexibility with revisions during the planning and production stages of new and existing projects.
- Knowledge of branding principles and ability to convey messaging effectively.
- Ability to build out various assets from a single campaign image.

- Self-starter with meticulous attention to detail.
- Ability to work well under pressure and juggle multiple deadline sensitive projects.
- Positive attitude and team player.
- Flexible schedule, willing to work select weekends or evenings as needed dependent on organizational policies (currently in-office Tuesday, Wednesday, Thursday and work from home Mondays and Fridays)

**How to Apply:**

Interested candidates are invited to submit their resume and cover letter outlining their relevant experience and qualifications to jobs@filmindependent.org

Please include **"Graphic Designer"** in the subject line.

Don't meet every requirement? Studies have shown that women and people of color are less likely to apply for jobs unless they meet every single qualification. We are committed to building a diverse, inclusive, and authentic team. If you're excited about this role but your experience doesn't align perfectly with the job description, we would like you to apply anyway. You may just be the perfect fit for either this or other roles.

*Film Independent is an equal opportunity employer and will not discriminate against any employee or applicant based on race, color, national or ethnic origin, religion, age, gender, handicap, pregnancy, sexual orientation or veteran status.*